



Signature Fragrance

We offer two options for developing your personalised fragrance with us.



OPTION 1

CREATION

Create your Unique, Exclusive Signature Fragrance

Creating a signature fragrance is a bespoke service where our expert perfumers craft a unique and exclusive scent tailored to your personal vision or brand identity. This process involves concept development, olfactory profiling, and refinement iterations, typically taking 3 to 6 months.

01. We start with a 1-hour consultation to discuss your ideas, including the desired fragrance direction, brand identity, and target audience with one of our expert perfumers.
02. Within 1 month, you will receive 2 to 3 samples for your evaluation and feedback.
03. Based on your input and within 2 weeks, we will refine 1 or 2 directions and send you 2 to 4 reworked fragrances for a second round of evaluation.
04. After receiving your final feedback, we will make the necessary adjustments and present you with 2 to 3 samples for the final selection.

COSTS

CHF 3,500
100% advance payment

EXTRA SERVICES

Fragrance Formula Ownership
CHF 3,500

Access the proprietary formula for your fragrance, which remains our property unless purchased. Note: Purchasing the formula does not grant exclusivity rights.

Fragrance Exclusivity
CHF 2,000

Securing exclusivity for your fragrance ensures it remains unique to you, as long as it is continuously sourced through us.

Fragrance Dilution & Preparation

For Fine Fragrances, we offer complete services for maturation, dilution, and filtration, ensuring your fragrance is prepared for bottling.



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OPTION 2

PERSONALISATION

Customise an existing fragrance from our catalogue

Personalising a signature fragrance from our catalogue allows you to choose from a selection of fragrances and to adapt the selected one(s) to suit your preferences. This process typically takes 2 to 3 months.

01. The process begins with a 1-hour consultation to discuss your ideas, including the desired fragrance direction, brand identity, and target audience.
02. Within a week, you will receive 3 to 5 fragrance samples for your review and feedback.
03. Based on your input and within 2 weeks, we will refine 1 or 2 directions and send you 2 to 4 reworked fragrances for a second evaluation.
04. After receiving your final feedback, we will make the necessary adjustments and present you with 2 to 3 samples for your final selection.

COSTS

CHF 1,500
100% advance payment

EXTRA SERVICES

Fragrance Formula Ownership CHF 3,500

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Fragrance Exclusivity CHF 2,000

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